Fourth Revised Edition of Register Is Voluminous Publication.

R. L. Polk & Co. has just completed the delivery of the fourth revised edition of Polk's Real Estate Register and Directory of the United States and Canada.

The directory contains the names and addresses of all real estate dealers and agents, and abstractors of land titles, alphabetically arranged, first by postoffices, then by names; also special lists under the different classifications of those affiliated with the real postor. the different classifications of those af-filiated with the real estate business. The lists are compiled by states, territories and provinces, affording a ready reference to any section of the country. In addition to the names, the directory contains a miscellaneous department, which includes an index map, specially prepared and brought down to the latest date possible; a descriptive sketch of each state, with

brought down to the latest date possible; a descriptive sketch of each state, with population of incorporated cities and towns, according to the United States, or latest census; a list of the commissioners of deeds in other states; a list of the county officials; a statement showing the area and locality of United States and public lands, with a brief description of their character and a digest of the laws of each state affecting real estate.

This publication, issued in form similar to the directories that have made the house of Polk so widely known, contains many features that make is a valuable publication, not only to real estate men, but business interests generally. Altogether, it is a practical, thorough and comprehensive index, indispensable to the progressive real estate operator.

The National Association of Real Estate Exchanges has made a contract with R.

Exchanges has made a contract with R. L. Polk & Co. for the publication of the National Real Estate Journal, for the purpose of elevating real estate business and real estate interests generally, and with the object of unliting and bringing real estate transport of the purpose of the contract of the c real estate men in closer touch with each

other.

There is no line or trade, nor profession, without its official organ, and there is none so vitally in need of such a mouthplece, of such a useful agency of publicity, as real estate. The first edition of the journal is now in course of publication, a copy of which will be mailed to every member of the National Association of Real Estate Exchanges, and will be sent generally to real estate men throughout the United States. Its columns will contain information of vital importance to every real estate man, importance to every real estate man, among other things, the following: Editorial, real estate news from the principal cities, work of the real estate exchanges, answers to inquiries concerning real estate from subscribers, special articles written by officers and members of the association, classified.

It is confidently expected that the intelligent direction of effort and the ex-

It is confidently expected that the intelligent direction of effort and the expenditure of large sums of money with the earnest assistance and co-operation of real estate men throughout the United States, that the National Real Estate Journal will become a power of influence for the upbuilding and promotion of the real estate interests throughout the United States

R. L. Polk & Co., having been brought into close proximity with the real estate interests through the publication of the National Real Estate Directory, are probthe association could have selected to take charge of its official organ.

Deals, Totalling \$40,000, Closed During Past Two Weeks, Are Reported by Burt & Carlquist.

The firm of Burt & Carlquist reports he following sales recently closed through their office, amounting to about

O. H. Kister to A. J. Fluke, residence on South West Temple; Co-operative Investment association, fine building lot on the northeast bench to Mary M. Thompson; modern home on Lincoln street, from Mary Howard to Eleanor Broderson; four-room modern residence on Eighth South, near West Temple, to Edward Scholz; house on East Second South, Samuel D. Lee to Mary Jensen; four-room residence to John Hulderstrom; a Samuel D. Lee to Mary Jensen, four a four-room house, modern, on Blaine avenue from the Desert Mutual Investment company to James Morris; four Elizabeth Webb to Hyrum H. Evans; fine lot to Lake street to Soren N. Jacobsen, nice being property on Third West street to a local investor; northeast bench lot to Florian Werneron, from the Co-operative Investment company; four-room modern house on Blair avenue to Max Sommers, \$2.400; Desert Mutual Investment company; four-room modern house on Elightin West street, \$2.000; Granite Investor; five-room house on Eightin West street, \$2.000; Granite Investor; and small agricultural implements, graden note and small agricultural implements, company to William Hawkes, five-room contage on McClelland avenue, \$3.000.

FOURTHAL LOTS SUD samuel D. Lee to Mary Jensen; fourroom residence to John Hulderstrom; a
four-room house, modern, on Blaine avenue, from the Deseret Mutual Investment company to James Morris; four
choice lots east of Liberty park, from
Elizabeth Webb to Hyrum H. Evans;

ord-breaker in the sale of subdivision and addition lots is the forecast of this firm. Mr. Cannon says that the firm is now engaged in the platting of a new subdivision to be known as University. Heights addition No. 2. This adjoins University Heights proper on the north, near Fifteenth East street, and south of Tenth South street. The new subdivision was to have been known as Nob Hill, but a change of ownership resulted in a change of name.

The firm reports several large deals for acreage property on and also negotiations for trackage property. Considerable inquiry is noted in West Thirds South street property, due to the completion of self-ing freely. Rough-faced woolens and coarse-grain worsteds have a

street property, due to the completion of the union station of the Denver & Rio Grande and the Western Pacific railroads.

DEAFNESS CURED By New Discovery



monstrated that deafness can be cured."-Dr. Guy Clifford Powell.

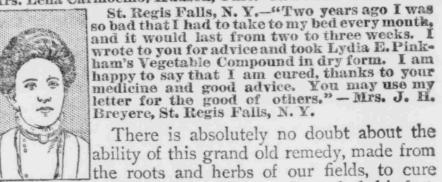
The screen inox to use the mysterious and invisible nature forces for the cure of Deafness and Head Noises has at last been discovered by the famous Physician-Scientist, Dr. Guy Clifford Powell. Deafness and Head Noises disappear as if by magic under the use of this new and wonderful discovery. He will send all who suffer from Deafness and Head Noises full information how they can be cured full information how they can be cured, absolutely free, no matter how long they have been deaf, or what caused their deaf-

If you had positive proof that a certain remedy for female ills had made many remarkable cures, would you

not feel like trying it? If during the last thirty years we have not succeeded in convincing every fair-minded woman that Lydia E. Pinkham's Vegetable Compound has cured thousands and thousands of women of the ills peculiar to their sex, then we long for an opportunity to do so by direct correspondence.

Meanwhile read the following letters which we guarantee to be genuine and truthful.

Hudson, Ohio.—"I suffered for a long time from a weakness, inflammation, dreadful pains each month and suppression. had been doctoring and receiving only temporary relief, when a friend advised me to take Lydia E. Pinkham's Vegetable Compound. I did so, and wrote to you for advice. I have faithfully followed your directions and now, after taking only five bottles of the Vegetable Compound, I have every reason to believe I am a well woman. I give you full permission to use my testimonial." -Mrs. Lena Carmocino, Hudson, Ohio. R. F. D. No. 7.



female diseases. We possess volumes of proof of this fact, enough to convince the most skeptical. For 30 years Lydia E. Pinkham's Vegetable Compound has been the standard remedy for female ills. No sick woman does justice to herself who will not try this famous medicine.

Made exclusively from roots and herbs, and has thousands of cures to its credit. Mrs. Pinkham invites all sick women to write her for advice. She has guided thousands to health free of charge. Address Mrs. Pinkham, Lynn, Mass.



MANY HOWES ARE SOLD DENAND FOR MONEY WEW SUBDIVISION STRONG

Good, as Also in Other Lines.

week. The spring season will be a rec- to a record year in the cement busi- Salt Lake.

Dry Goods Trade.

and coarse-grain worsteds have a strong backing for the fall, while it is believed that staple cloaking will also be in stron-demand. All the eastern garment houses are busy filling orders for the eastern season, with a call for eparate skirts for spring. Some ouses, making a specialty of cloaks, houses, making a specialty of cloaks, jackets and capes, report supplementary orders being largely received from traveling men. For summer the lingerie frock is a popular model; two-piece street costumes are also selling freely. For formal functions the train skirt is again coming into prominence. The knit wool goods market is active, especially in underwear, while the trade in hosiery is steady.

Unfavorable weather caused a slight falling off in the bushess of the re-

Unfavorable weather caused a slight falling off in the business of the retail dry goods merchant is the report given. Business on the whole, however, was beeter than for the corresponding week of last year. Special sales still continue the order among the trade. At the present time linen and embroidery sales are the favorites.

ACTIVITY IS PREDICTED

Business in Banking Circles Is Hoffman Brothers Buy Burlington Tract for New Townsite.

The new subdivision will be the fortieth which Hoffman Bros. have put on the market in Salt Lake. During the time they have been in business here they have constructed over 200 homes on these various subdivisions.

The work of platting the tract is now under way and within a short time a name will be selected for it.

\$3.50 Recipe Cures Weak Men --- Free

Send Name and Address Today -You Can Have It Free and Be Strong and Vigorous.

I have in my possession a prescription for nervous debility, lack of vigor, weakened manhood, failing memory and lame back, brought on by excesses, unnatural drains, or the follies of youth, that has cured so many worn and nervous men right in their own homes—without any additional help or medicine—that I think every man who wishes to regain his manly power and virility, quickly and quietly, should have a copy. So I have determined to send a copy of the prescription, free of charge, in a plain, ordinary, sealed envelope, to any man who will write me for it.

This prescription comes from a physician who has made a special study of men and I am convinced it is the surest acting combination for the cure of deficient manhood and vigor failure ever

(Continued From Page One.) of texture desired. Brick veneers belong mostly in three classes, sand-mould brick, smooth-face brick and

vitrified brick.
Sand-mould brick are the softest and sand-mould brick are the softest and cheapest, the easiest to lay in cold weather, the quickest to lay at all times, but are less attractive and less permanent than other veneers. The most commonly used brick for veneer is a smooth-face, hard-burned brick, which can be obtained in a great variation. which can be obtained in a great variety of colors, some being clear colors, others having a mottled effect, which comes from the clay with which they are manufactured, known as iron clay. producing black or dark brown spots in the face of the brick, the body of both of these bricks usually running from a yellow to a dark terra cotta, with no two bricks exactly alike.

Various Kinds of Brick.

Various Kinds of Brick.

Vitrified brick, to which class belong the common paving brick, are hard, almost impervious to moisture, difficult to lay, but very permanent, and when used in their place properly are attractive. Manufacturers usually carry about eight different shades of each kind of brick. The darker shades are harder, also a little smaller in size. This variation in color merely comes from the distance they are from the fire while burning in the kiln. Those nearest to the fire burn the hardest, shrink the most and become the darkest. The lightest brick in color shrink the least and are farthest from the fire.

the fire.

No set rule can be established for the selection of brick, the style of the house or building having a great deal to do with the appropriate kind of color of brick selected. Most people make their selection by looking around to see where they can find a home (or a building) similar to their home, having a brick exterior which pleases them, and make

similar to their home, having a brick exterior which pleases them, and make theirs accordingly.

It is often difficult, however, to find a building both similar in style and having a brick that pleases. It is therefore best, both to save time and to be sure of good results, to take the architect's advice in all matters of this kind. An architect is such by reason of the fact that born in him is the ability to design. An architect worthy of the name does not need to look at other buildings in order to select the proper materials. He designs in his head, sees the building before him complete, and his plans and specifications are merely the mechanical means of conother words, an architect is an artist to paints with materials.

I perfectly plain wail never looks as it as one in which there is a slight vation of color. This is true of all things ich are beautiful. An artist's eye twes variety. The blush on a maiden's eek would not be charming if it were lixed color over her entire face.

When a perfectly plain or even color is ed a variety can be obtained in the wall using a mortar bead of a slightly dif-

Fads in Brick.

In the English style some very rugged bricks are sometimes used. There is one that is known as the raindrop brick, which has the appearance of having been thrown out into the backyard while soft during a rain storm. It has very little shape and very deep indentations to indicate where the raindrops are supposed to have hit it. This brick is one of the extreme fads and is seldom used, but in proper hands gives a pleasing affect extreme fads and is seldom used, but in proper hands gives a pleasing effect. When one comes to compare the actual lifference in cost between a brick-walled couse, and even an entirely fireproof couse, with the old style of frame contruction, it is surprising (owing, of course, to the rapidly rising price of lumber) what little difference of costs exsts between them and when one comes o consider security, the beauty gained and the durability of a brick house, to any nothing of the saving in heat and in-

more care in construction the life of ouse can be greatly molecular that for a slight increase in cost of the phenomenal increase of values in certain portions of the city. dren and their children can enjoy. Fire-proof, a thing of beauty to them, as it will be to you, to say nothing of the added security, the appearance of substantiality and ready salableness. The additional

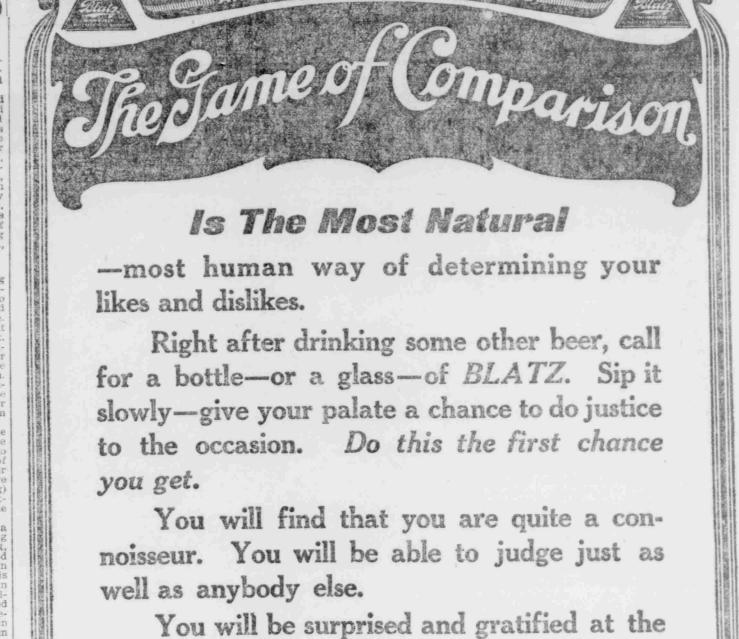
for H. L. Nelson by Eardley-Ball-Cannon Association.

The Eardley-Ball-Cannon association re-orts the real estate market as already howing signs of spring activity. The specially in the erection of homes.

The firm reports the sale to H. L. Nelson of the branch office of the New York Life Insurance company of the two-and-a-half-rod lot at the southeast corner of Fifth avenue and B street. Mr. Nelson plans the erection of a flat building on plans the erection of a flat building on this ground and the piece adpoining it on the north. Work on this building will likely commence in the spring or early summer.

South streets.

Through the efforts of Eardley & Ball there has been organized during the past week the Wasatch Realty company for investment purposes. It is capitalized for \$10,000 and is composed of twenty members. The officers are: I. B. Ball, president; W. Scott Weiler, vice president; Allen Howard, secretary and treasurer. The board of directors consists of Hugh Cannon, Ben Birkenshaw, John Halvorsen, Otto Buckler, W. Scott Weiler, I. B. Ball and Orson West.





delightfully "complete," well-rounded, satis-

fying taste which has ever been an exclusive

BLATZ feature. Comparison emphasizes

BUSINESS DEMAND INCREASING RENTS

(Continued From Page One.)

noted. Five years ago the property just north of the Boston building, now occupied by the Felt building, could be purchased at \$500 per front foot. At the present time this property is said street, on what is known as the Bamnothing of the saving in heat and in-auce, one should stop and think twice the Walkers, property was then worth building a frame house at the pres- about \$800 per front foot. For sixtysix feet of ground on this corner the Most houses nowadays are built on Walkers paid \$225,000, or at the rate of riftless principles of economy. The same builder loses sight of the phenomenal increase of values in

the saving in repairs alone will more offset the additional expense. A house will greatly increase the value sireet district have not been quite so phenomenal as in the lower Main street district, but still have been great the property on which it stands, and property around it. To build a brick se is to build a house which your children can enjoy. The stands as in the lower Main street district, but still have been great enough to stir things up a bit. Ezra and their children can enjoy.

With the great increase in values, it is little wonder that the rents have been raised. It is extremely probable, too, that so long as the property values are on the upgrade the rents will increas correspondingly.

NEW BUILDING PLANNED

Knights of Columbus Likely to Erect Six-Story Structure on East First South Street.

summer.

The cement foundation for the four-apartment flat now being erected for O.
H. Hewlett on Seventh South street, between State and Second East streets, is well under way.

The firm has had plans drawn and contract signed for the erection of a four-room cottage for Evan Arthur on Canyon road and Second avenue, at an estimated cost of \$2,100.

Pians have also been drawn for a double house to be erected for Harry Jones of the city engineer's office on Second East street, between Seventh and Eighth South streets.

Company's building on First South street and just west or Second East street, for \$17,000.

The plans call for storerooms on the ground floor, office rooms on two or three floors and spaciou club rooms for the knights on the upper floors. While nothing has been decided definitely as yet, still it is understood that the proposition is meeting with favor among the members of the local chapter. It is likely that a conceded effort will be made soon to finance the building.

REFLECTIONS ON HIS NOSE It Was a Red One Before Poslam Completely Cleared the Skin.

Because of the numerous reflections on his red nose many a man possessed of that affliction has determined to rid himself of it, and has done so quickly through the use of a little poslam, the new skin remedy, naturally flesh-col-ored, which heals and hides skin im-perfections. Although primarily a rem-Cannon & Cannon Say That Spring

Holds Much in Promise.

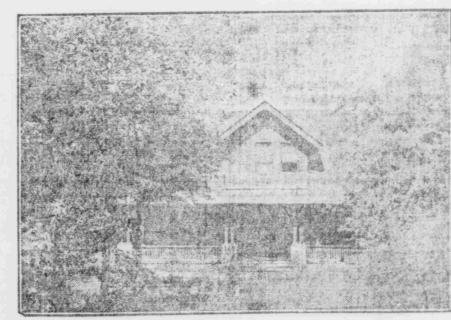
In spite of the fact that this is a dull season of the year, so far as general real estate activity is concerned, the firm of Cannon & Cannon reports considerable activity in the sale of addition property.

During the past week twenty lots were sold in Hill Crest the addition or the cure of deficient manhood and vigor failure ever put together.

A. H. Crabbe, manager of A. H. Crabbe clothing store of this city, left yesterday for an eastern trip. He will storing the health of the skin—poslam shows immediate and surprising results when used for less serious skin affections, such as pimples, rash, blotches, sold in Hill Crest the addition restorative unbuild.

CLASS OF HOMES

WHICH ADORN VALLEY VIEW ADDITION AND VICINITY. A PREMIER RESIDENCE SECTION.



Water mains, curbed and guttered streets, cement walks.

STRICT RESIDENCE RESTRICTIONS

Buy one of these lots now for your summer building! LOTS 41 1-4x173 feet. \$850 AND UP. AN IDEAL PLACE FOR A HOME.

Mortgage Bankers.

No. 47 Main Street.

The Alliance Investment Co. T. E. Newman, Manager.

> Real Estate and Investment Brokers

If you want to sell If you want to buy

WE ARE THE PEOPLE And will give you A Square Deal

have been deaf, or what causer time uestness. This marvelous Treatment is
simple, natural and certain that you will
wonder why it was not discovered before. Investigators are astonished and
cured patients themselves marvel at the
cured patien